

Pendleton Foundation Trust - 2008 Donors / June 1, 2008 to December 31, 2008

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Pendleton Foundation Trust

Eighty Years of Giving Pendleton Foundation Trust • 1928-2008

In 1928 a small group of civic-minded Pendleton citizens filed a resolution with the Secretary of State's office forming the Pendleton Foundation Trust. This was the first community trust formed in the state of Oregon. In their original resolution they were encouraging those of both wealth and modest means to become donors for the betterment of the community.

It is likely that those founders would be amazed that the Foundation is now an octogenarian, has over \$4,000,000 in investments and is providing grants of \$200,000 annually for community improvement. Most new or improvement projects by nonprofit organizations in our community now receive at least partial financial support from the Foundation. Just in in 2008, 36 different organizations received grant money for their projects.

Some projects are modest in scope. In 1997, PFT gave \$430 to buy yarn for the Senior Center to make knitted items for low income seniors. In 2002, Blue Mountain Wildlife received \$500 to buy hawk and eagle skull replicas for education programs.

Other grants are given for much larger projects such as helping the Pendleton Convention Center purchase a basketball floor from the Phoenix Suns, paying \$15,000 of the \$46,000 needed.

In 1999, the Foundation committed \$300,000 to the largest projects in their history. The Heritage Station, Round-Up and Happy Canyon Hall of Fame and the Pendleton Arts Center each recieved \$100,000 over three years for construction and renovation of their buildings.

As we celebrate the 80th year of the Pendleton Foundation Trust, the current board recognizes the generosity of past donors and the good work of previous board members. We look forward to funding future grants for growth and improvement of Pendleton with returns from sound financial management.



Round-Up and Happy Canyon Hall of Fame

The Board of Directors of the Pendleton Foundation Trust awarded **grants, memorial trust funds and scholarships in 2008 totaling \$215,000.** Fall grants were awarded in the amount of \$90,183 to the following recipients:

- **PENDLETON ROUND-UP ASSOCIATION: \$10,000** toward the Centennial Plaza fence project.
- **HAPPY CANYON CO., INC.: \$10,000** toward the new arena roof project.
- **CITY OF PENDLETON, FIRE & AMBULANCE: \$14,952** to purchase one AutoPulse Non-invasive Cardiac Support Pump for placement in the second city ambulance. The first Auto-Pulse was purchased earlier this spring for the first city ambulance.

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2008 Fall Grants Awarded to Pendleton Community

Individual and Corporate Giving - New Opportunities

Foundations and local charities are seeing a shift in corporate giving. Businesses and corporations are continuing to seek avenues to increase the impact of their giving programs. Many companies now encourage and seek the support of their employees and staff to help make a larger impact on regional and local giving. One opportunity to increased giving is to join with your parent company or corporation in matching funds for specific projects or programs. Companies such as Boeing, Aetna, General Mills, Starbucks, Target and Toyota, to name a few, are looking for innovation in corporate giving.

A recent study completed by the Center for Philanthropy at Indiana University cites as an example how corporations will now match employee contributions to nonprofit organizations and foundations. Corporations seek the input of the employees themselves

in an effort to build both company pride and company good will. Companies seek to be more “user-friendly” and “transparent” as more emphasis is placed on good stewardship of all donations. Large companies have started and/or expanded matching gifts with their employees’ assistance.

If your company offers matching or expanded giving opportunities, please consider adding the Pendleton Foundation Trust to your giving list. As the oldest community foundation in the state of Oregon, the Pendleton Foundation returns over 97% of their earnings to the Pendleton community. Every dollar donated to the Pendleton Foundation is managed by local trustees who volunteer their time and seek local input to maximize the impact of all contributions here in Pendleton

The Pendleton Foundation Trust is truly Pendleton people helping Pendleton.

Educator Says “Thanks”

The following is a letter received by the Foundation from Susan DeMarsh, former Pendleton School District principal.

I recently read an article about community giving and the spirit of community support. I would like to take this opportunity to thank you for the years of trust and credibility you have shared with the grant application and process, definitely supporting the spirit of community in my 17 years as a Pendleton School District principal.

The several schools I have represented, with very different requests for funding, have benefited from the extra support you have provided for needs we were not able to fund through our usual school budget process. In these past many years of reduced funding and cuts in our public schools, I knew there was an option to request things such as a reader board, a sound system, or even technology equipment which would improve our efforts on behalf of our students and our community.

We always realized our requests would be judged in comparison to other community needs. A Foundation board member would visit our school, review the need and the application with us and make a fair determination of the immediacy of the request. I was confident your review process was objective and considered the greater needs of many in your decision making. The Pendleton Foundation Trust is a COMMUNITY trust, thoughtfully “spreading the largess” the many contributors have made to the Foundation.

As an educator, a patron, and a community member I express my gratitude for the Foundation’s endeavors. I do this on behalf of our youth and community at large. Pendleton is indeed fortunate in having this exemplary organization within its midst, and board members that so thoughtfully minister to our local area, keeping this foundation viable and visible.

Sincerely,
Susan DeMarsh, Educator



Grant Gives Museum Visitors Easy Access to Historic Information

With a grant from the Pendleton Foundation Trust, two signs were added to the landscape area of Heritage Station Museum. Each sign gives visitors specific information about the displays.

The Union Pacific caboose is available for visitors to enter and explore. Information on the new sign tells a brief history of the caboose and how it came to live at the museum. The Fix Homestead Cabin, moved here from its original site south of Pilot Rock, shows visitors an example of life in the 1800s. The sign tells the story of the Monrod Fix family and describes life on the farm. Also included is information about the replica barn and the old water pumping windmill.

Until the new signs were added, visitors had to carry a paper copy of the information. Thanks to this grant, the information, with additional photos, is available for guests to enjoy.

Merry Christmas to All

Christmas presents come in many shapes and sizes and they’re not always wrapped in pretty paper and ribbons. This last Christmas, a former Pendletonian gave two generous donations to the Pendleton Foundation Trust in honor of his sisters. They all grew up in Pendleton and appreciated what the Foundation has done to make it such a special place. They know that gifts like this will improve life and make our community stronger.

A family tradition of caring will continue.

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- **PENDLETON CHAMBER OF COMMERCE:** \$7,272 to purchase one wireless electronic scoreboard for the Pendleton Convention Center. The new scoreboard will service basketball, volleyball and wrestling events.
- **PENDLETON SENIOR CENTER:** \$1,479 to purchase a new copier, refrigerator and storm door for the Senior Center.
- **PENDLETON SCHOOL DISTRICT - STRINGS PROGRAM:** \$1,795 to purchase an Engelhardt bass for the Pendleton High School strings program. The Pendleton strings program serves over 150 string students each year, and combined with the efforts of the youth orchestra program through the Oregon East Symphony, represents an exemplary string education program for our community.
- **PENDLETON HIGH SCHOOL:** \$10,000 toward the high school track resurfacing project.
- **PENDLETON HIGH SCHOOL - RYTHMIC MODE DANCE TEAM:** \$2,000 toward the construction of new, weather-resistant, perpetual signs for placement at the city entrances and near Pendleton High School.
- **SUNRIDGE MIDDLE SCHOOL - OUTDOOR SCHOOL:** \$750 to purchase equipment for the 6th grade outdoor school including sleeping cots, colemand lanterns and shade canopies.
- **LINCOLN PRIMARY SCHOOL:** \$3,967 to purchase and install a reader board at the corner of NW 10th and Carden Ave. to provide educational and civic notices to the community.
- **SHERWOOD ELEMENTARY SCHOOL:** \$1,850 to purchase 100 folding chairs.
- **BLUE MOUNTAIN COMMUNITY COLLEGE:** \$6,000 as a match grant toward purchase of aluminum bleachers for the BMCC softball field.
- **PENDLETON LITTLE LEAGUE:** \$9,092 to purchase aluminum bleachers to complete the softball field #3 project.
- **BUCKAROO YOUTH FOOTBALL:** \$1,950 to purchase new helmets for two teams.
- **PENDLETON ICE SPORTS BOOSTER ASSOCIATION:** \$945 to purchase a portable ice resurfacer, eight protective gear combo packages and 8 pairs of ice hockey pants which will service two teams to play ice hockey at the Pendleton ice rink.
- **PIONEER RELIEF NURSERY:** \$2,381 to purchase a new copy machine, and tricycles and helmets for toddlers.
- **LOST & FOUND YOUTH OUTREEACH:** \$2,200 to purchase equipment and protective gear for the youth outreach program in Pendleton.
- **PET UTOPIA'S CAT COMPANIONS ADOPTION CENTER:** \$2,400 to purchase isolation cages for the isolation room.
- **GIRL SCOUT TROOP #1431:** \$150 to purchase Brownie Quest books and award patches for the 2nd and 3rd grade Girl Scouts in Pendleton.
- **CHRISTMAS CARRIAGE PARADE & FESTIVAL:** \$1,000 to fund the parade programs, posters and event promotion for the Pendleton Christmas event.

Director’s Background Enriches Board

A board of directors is only as strong as the members who serve on it, and Ron Hughes brings a long list of talents and strengths to the Pendleton Foundation Trust board.

Ron was raised on a dairy farm in Ontario, Oregon and graduated from Ontario High School. While attending high school, he enrolled in a radio class that was offered and worked with the local radio station for two years. After attending Military Prep School in Washington, D.C. and the Merchant Marine Academy in New York City, he returned to Eastern Oregon to work at the radio station in Payette, Idaho.

Ron has been in the radio business his entire professional career. Before returning to Pendleton in 1992, where he had earlier worked as a salesperson and announcer at KTIX, he served as General Manager for KGAL Radio in Albany, Oregon and KVAN Radio in Vancouver, Washington. When he returned to Pendleton, he bought KUMA-AM/FM with his partner, Dave Capps. In 1997, the partnership bought KOHU-AM/FM in Hermiston and took over owner ship of KWHT/KTIX. After rearranging ownership in 2002, Ron now owns KOHU/KQFM in Hermiston.

Public service to Pendleton fills a large part of Ron’s time. He has served as past president of the Pendleton Chamber of Commerce, helped with fundraising for Heritage Station’s new addition, worked as a volunteer for the Round-Up, served as a member of the City Council and is currently vice president of the Pendleton Country Club board of directors. He has been on the PFT board for six years. Ron said, “Serving as a board member of the Pendleton Foundation Trust is one of the most enjoyable things I have done for service to the community. To be a part of helping the Pendleton community in so many ways on the Pendleton Foundation is truly an honor.”



Ron Hughes